



rankingCoach wins Deloitte's Technology Fast 50 Award 2018

Online marketing pioneer, rankingCoach, was awarded by Deloitte as one of the fastest growing digital companies.

Deloitte.

Winner

Technology Fast 50 Award 2018

Powerful Connections



50

Technology Fast 50
2018

Cologne, Germany, November 09, 2018 — rankingCoach is a proud winner of the outstanding "Technology Fast 50 Award" organized by Deloitte. The winners feature proprietary technologies and an above-average growth rate over the past four fiscal years.

rankingCoach is a trusted provider of cloud-based online marketing solutions for small to medium-sized enterprises (SMEs). Today, rankingCoach is available in 13 languages and 28 countries worldwide, with solutions reaching 70% of the global SME market. It serves hundreds of thousands of end clients and is sold by several hundred web hosters, telcos, and agencies worldwide.

rankingCoach has exceeded every expectation: over the last four years the company has retained a strong growth rate and made sales in the millions.

Thomas Meierkord, COO of rankingCoach, claims: **"This award is a tribute to our hard work over recent years and points out that rankingCoach will shape the future of digital progress in our expert field of online marketing. Moreover, Deloitte's award also highlights the economic potential that exists in rankingCoach, which will increase as both our company and product grow."**

This is the 16th time that Deloitte has awarded the "Technology Fast 50 Award" to the 50 fastest growing technology companies based in Germany. Growth is measured by the average percentage of increase in sales over the last four financial years (2014 to 2017). In addition, the sales revenue is required to be at least 50 thousand Euros in 2014, and at least 1 million Euros in 2017.

A couple of years ago, companies like Google and Tesla were also awarded by Deloitte. They select high-growth companies backed by pioneering technologies and ambitious founders.

“Numerous fast-growing companies from Germany have positioned themselves in future-oriented technology fields in recent years. Responsible for this are entrepreneurs who, with their willingness to take risks and their entrepreneurial spirit, have consistently pursued their visions”, explains Dr. med. Andreas Gentner, Partner and Head of Technology, Media, and Telecommunications EMEA at Deloitte. **“With the Fast 50 Award, we want to honor outstanding entrepreneurial achievements of tech companies in Germany.”**

Marius Gerdan, CTO of rankingCoach points out: **“Our vision of delivering micro businesses successful online marketing, through a unique suite, is more in demand than ever. The age of simple-to-use telephone directories like Yellow Pages is finally over. Micro businesses need to be visible online to be noticed. This award continually drives us to aim for rapid and successful growth, enabling small and medium-sized businesses around the world to become successful brands.”**

About rankingCoach

rankingCoach offers an online marketing suite that enables small businesses to quickly and easily optimize their online marketing, by themselves - even without large marketing budgets or expertise in the field. rankingCoach is now available in 28 countries and 13 languages. Founded in 2014 by Daniel Wette, Marius Gerdan, and Thomas Meierkord, the company's headquarters is in Cologne and has multiple locations in Romania. Their team of over 23 nationalities works toward their vision to simplify the complexity of online marketing and make it accessible to everyone. The award-winning software solutions are also integrated with numerous well-known web hosters and telecommunications companies such as 1&1, Hostopia, Jimdo, and Strato. Learn more about the company rankingCoach at www.rankingCoach.com

About Deloitte's Technology Fast 50

The Technology Fast 50™ program celebrates innovation, rapid revenue growth, and entrepreneurial spirit. Awards are presented in categories that define and characterize the unique strengths of the German technology industry. Winners include both public and private companies in a variety of industry sub-sectors, including hardware, software, telecommunications, emerging technology, and digital media.

About Deloitte

Deloitte provides auditing, risk advisory, tax advisory, financial advisory and consulting services to companies and institutions from all sectors of the economy; legal advice is provided in Germany by Deloitte Legal. With a global network of member companies in more than 150 countries, Deloitte combines excellence with world-class performance to help clients solve their complex business challenges. Making an impact that matters - for around 286,000 Deloitte employees this is both a common mission statement and an individual claim. Deloitte refers to Deloitte Touche Tohmatsu Limited ("DTTL"), a "private company limited by guarantee", its network of member companies, and their affiliates. DTTL and each of its member companies are legally independent. DTTL (also called "Deloitte Global") does not provide services to clients. A more detailed description of DTTL and its member companies can be found at <https://www2.deloitte.com/global/en.html>.

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