

rankingCoach named Top SEO Software of 2024 by Tekpon



- *rankingCoach is heralded as the Top SEO Software of 2024 by Tekpon, recognized for its user-friendly interface and powerful AI-driven features that streamline SEO and digital marketing for SMBs.*
- *Celebrated for its comprehensive features and affordability, rankingCoach stands out as an essential tool for small businesses aiming to enhance their online presence and achieve marketing success with less complexity.*

Cologne, Germany - 15/05/2024 - [rankingCoach, an AI-driven Digital Marketing software designed specifically for small and medium-sized businesses \(SMBs\)](#), proudly announces its recognition as the **Top SEO Software of 2024** by the prestigious software listing platform, Tekpon.

Thomas Meierkord, COO of rankingCoach, expressed his enthusiasm about the award, stating, "From the outset, rankingCoach was engineered to simplify SEO and digital marketing for small businesses. This year, we are doubling down on that commitment by enhancing our platform with powerful AI-driven solutions. Our goal is to empower SMBs to achieve their marketing objectives with the same efficacy as larger corporations but with less complexity and cost."

Tekpon selected rankingCoach for its [Top 10 SEO Software list](#), emphasizing factors such as **ease of use**, **comprehensive features**, and **affordability**. Tekpon noted, "The platform's keyword tracking, site audit, and competitor analysis features provide valuable insights for improving search engine rankings. rankingCoach's **affordable pricing** and **accessible interface** make it an ideal choice for small businesses looking to **enhance their online presence without breaking the bank**."

About Tekpon

Tekpon itself has grown into a critical resource for software buyers, offering insights and reviews to help users make informed decisions in the dynamic software marketplace. Behind Tekpon is a team of enthusiastic tech lovers who want to allow users to boost their lives and businesses with the right software. Furthermore, its mission is to help people and businesses make the right software choice.

About rankingCoach

rankingCoach is an AI-driven digital marketing app that enables everyone to be successful online - even without a large marketing budget or expertise in digital marketing. rankingCoach offers a variety of resellable marketing solutions covering SEO, listings, brand monitoring, Google Ads, mobile and social media marketing. rankingCoach is now available in 32 countries and 14 languages. Founded in 2014 by Daniel Wette, Marius Gerdan, and Thomas Meierkord, the company's headquarters are in Cologne, Germany, with multiple locations across Europe. The company's

award-winning software solutions are integrated into the services of numerous well-known web hosters, CMS, telecommunications, and MarTech companies. Learn more about the company at <https://www.rankingcoach.com/en-us>.

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