



rankingCoach awarded as one of Germany's fastest growing startups by Gründerszene



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Cologne, Germany, December 16, 2015 — Successful times for rankingCoach a Cologne Startup in the field of online marketing. rankingCoach is awarded as one of Germany's fastest growing startups in the Gründerszene Growth ranking, the most popular startup portal in Germany. The ranking was based on hard facts as the annual growth rate proved by financial statements.

Germany and especially Berlin is undisputed No 1 of the European Startup economy. One reason for the rankingCoach team to be convinced to be on a successful path to intensify their international growth plans. Especially if it comes to the category of software and cloud applications rankingCoach is ranked No 1 in that category.

“We are very proud of the achievements we made in the German market and ready to go international with being live in more than 17 countries all over the world and an international team out of locals with more than 11 different nationalities”: Daniel Wette, CEO of rankingCoach pointed out. **“We know how to scale and how the business is working,”** he added.

rankingCoach operates within the Online Marketing industry, but as a unique software that encourages the user to take control of their own potential. In a world where getting online is easier than ever, rankingCoach provides the logical next step for SMB owners who have bought their website from one of the many user-friendly hosting companies currently offered, and are using a popular CMS to design and build exactly the site they want. But now that they have this beautiful site, how can they make sure it is seen? This is where rankingCoach comes in. Through a series of clear and concise video tutorials, customized to each major CMS, the tool helps the user find the best possible keywords for their business, shows them where to implement them, and monitors their success in doing so.

About rankingCoach

rankingCoach provides an online marketing solution that allows small businesses to optimize their websites for search engines quickly and easily, without a large marketing budget or expertise in online marketing. rankingCoach has developed partnerships with numerous well-known web hosters as well as telecom companies, including Deutsche Telekom, Strato, or KPN. With an international team from over 11 countries, rankingCoach is now available in 17 nations worldwide, and is focused on helping the everyday business maximize its success. It focuses on 4 levels of optimization, and is adapted to Google's updates and current algorithms, making it concise, current and a clear choice for small and medium business owners.

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