

## rankingCoach is integrated as Full Marketing Suite into UK's #1 web hosting company 123 Reg

- rankingCoach integrates a full suite of SMB digital marketing tools for 123 Reg.
- rankingCoach's brand and competitor reputation monitoring, SEO, Google Ads, and local listings features are launched as standalone add-ons and as Full Marketing Suite.
- rankingCoach's latest brand monitoring feature, "Competitor Insights", is available with web hosting, website builder, and online shop packages from 123 Reg.

Cologne, Germany, 29.06.2021 – [rankingCoach](#) has completed the integration of the digital marketing suite for small businesses into services of the biggest web hosting company in the UK - 123 Reg. With this deal rankingCoach has won a strong reseller-partner, growing their presence in one of their biggest and most important markets. With over 20 years in hosting, 123 Reg offers a wide range of services: domains, email, hosting, website builder, email marketing, SEO for more than 1 million UK websites.

With the launch of Full Marketing Suite, 123 Reg is offering new and existing clients a full package of digital marketing tools for achieving more visibility online. Small business owners can select standalone products powered by rankingCoach: Competitor Insights, Ad Builder, Search Engine Optimiser or choose the Full Marketing Suite, which combines all those features plus a local listing function to complete the digital marketing suite. This helps users to track their website, reputation and competitors' performance across the internet; to generate and launch smart Google Ads in 3 clicks; work on their SEO with step-by-step video tutorials, and get their business listed and synchronised in over 30 top local directories.

**"Since they chose our local listing product several years ago, we have been successfully working with 123 Reg. It has always been our goal to offer their clients – small business owners – the SEO and Ads features of rankingCoach, giving them the power to easily gain more traffic from Google. We are also very excited to launch our innovative brand monitoring feature with 123 Reg to help small businesses understand the value of online visibility, how their brand and competitors are performing online, as well as to help each small businesses to grow and protect their online reputation"**

Thomas Meierkord, COO of rankingCoach

rankingCoach's latest brand monitoring app, Competitor Insights is now available direct from 123 Reg as a free add-on bundled with all of their most popular packages including web hosting, website builder, and online shop. The app is designed to help small businesses track their keyword performance on search engines, monitor their competitors' keyword rankings and Google Ads. Competitor Insights offers real-time notifications for reviews of the user's business. The social listening feature ensures customers always know what is being said about their business on social media. Partners in the web hosting industry who integrate this new feature are proven to grow customer engagement, lifetime value, and increase cross and upselling opportunities.

For more information please visit: <https://www.123-reg.co.uk/digital-marketing-suite/>



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### **About rankingCoach**

rankingCoach is a DIY digital marketing suite that enables everyone to be successful online - even without a large marketing budget or expertise in digital marketing. rankingCoach offers a variety of resellable marketing solutions covering SEO, listings, brand monitoring, Google Ads, and social media marketing. rankingCoach is now available in 32 countries and 14 languages. Founded in 2014 by Daniel Wette, Marius Gerdan, and Thomas Meierkord, the company's headquarters are in Cologne, Germany with multiple locations across Europe. rankingCoach's award-winning software solutions are integrated into the services of numerous well-known web hosts, CMS, telecommunications, and MarTech companies. Learn more about the company at <https://www.rankingcoach.com>

### **Contact**

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